

REPORT FOR

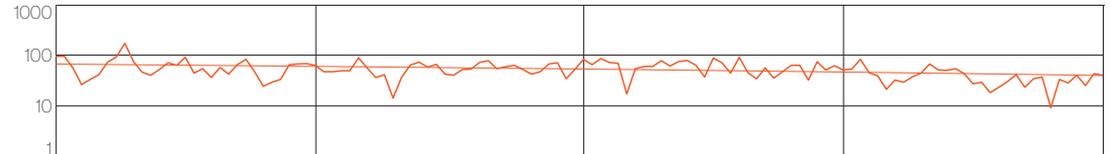
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This Summer on Facebook, Twitter and Instagram

SOCIAL MEDIA RATE

The final score of your social media activities algorithmically processed using your accounts' datas and the answers you have given us.

53.26po/d



BASIC TESTS

They are the first level of analysis gathered from your behavior on the different social media services you have given us access to.

Tests	Your Results	Reference Intervals
Relative Production	53po/d	0 - 1000po/d
Relative Participation	12.4li/d	0 - 100li/d
Absolute Endorsement	875	1 - 10000
Relative Endorsement	13li/po	0 - 500li/po
Potential Endorsement	0.62fo/c	0.00 - 1.00fo/c
Reciprocal Endorsement	1.8	0.0 - 10.0
Machine Language Production	0.9t/po	0.0 - 1.0t/po
Bulk Production	0.4gp/tp	0.0 - 1.0gp/tp
Routine Production	2.2h	0.0 - 72.0h
Relative Social Dispersal	0.9mc/tc	0.0 - 1.0mc/tc

ELEVATED CONCERNS

The pathologies concerning you the most according to your primary indicators levels.

- Screen Myopia**

It is a condition of the brain that cannot directly focus on the content on a screen due to the speed and noise (e.g. ads, hashtags, comments) inherent to information feeds. Recent studies show that a majority Twitter passive users suffer from some levels of digital myopia, leading to frustration and social media withdrawal.

population: consumers effects on: perception analysis confidence: 3/5
- Profile Schizophrenia**

It is a personality disorder that emerges when losing control of multiple accounts and profiles on social networks. Profile Schizophrenia (PS) becomes latent when gaps and inconsistencies appear between the information that one person shares online. For instance a person suffering from PS might reveal different personalities from their life biography on LinkedIn and what.

population: any effects on: perception analysis confidence: 5/5
- Impulsive Instantaneous Posting Disorder**

It is a form of Online Tachylalia that translates into a feeling that an online action that cannot wait often experienced as an urge to post and share social media (i.e. a comment, a photos). People experiencing IIPD go through light and quick anxiety crises that any content will lose its meaning if shared later.

population: creators effects on: social interaction analysis confidence: 2/5
- Social Media Dependance**

It is a behavioral addiction - member of the Internet addiction disorder family - of a person whose interaction with social media is verging on excessive, threatening to absorb their attention above all else and consequently having a negative impact on the well-being of that person and relatives.

population: commenters effects on: behaviors analysis confidence: 5/5
- Fear of Missing Out**

It belongs to the "online angst" family. FoMO refers to the apprehension that one is not in-the-know or one is out of touch with online contacts, some social events, experiences, and interactions. It serves as a motive for an escalating usage of social media that can lead to Social Media Overwhelm (SoMO) and other types of obsessions such as Online Pull Obsession (OPO). Severe.

population: consumers effects on: feelings analysis confidence: 4/5

### Pocket Check Obsession

It is a light form of Screen Addiction and Attention Deficit Disorder and that refers to the obsessions of constantly checking on emails, social media updates and news. Nowadays it is considered ordinary to check a mobile phone 150 times a day with severe cases leading to Attention Deficit Disorders.

population: **consumers**

effects on: **behaviors**

analysis confidence: **5/5**

### Online Exhibitionistic Disorder

It is the act or practice of sharing and posting extravagant comments and content in order to attract attention and reactions on social networks.

population: **creators**

effects on: **social etiquette**

analysis confidence: **3/5**

## DECREASED CONCERNS

The pathologies you are less willing to be sensitive to according to your current behavior on social medias.

### Screen Myopia

It is a condition of the brain that cannot directly focus on the content on a screen due to the speed and noise (e.g. ads, hashtags, comments) inherent to information feeds. Recent studies show that a majority Twitter passive users suffer from some levels of digital myopia, leading to frustration and social media withdrawal.

population: **consumers**

effects on: **perception**

analysis confidence: **3/5**

### Profile Schizophrenia

It is a personality disorder that emerges when losing control of multiple accounts and profiles on social networks. Profile Schizophrenia (PS) becomes latent when gaps and inconsistencies appear between the information that one person shares online. For instance a person suffering from PS might reveal different personalities from their life biography on LinkedIn and what.

population: **any**

effects on: **perception**

analysis confidence: **5/5**

### Impulsive Instantaneous Posting Disorder

It is a form of Online Tachylalia that translates into a feeling that an online action that cannot wait often experienced as an urge to post and share social media (i.e. a comment, a photos). People experiencing IIPD go through light and quick anxiety crises that any content will lose its meaning if shared later.

population: **creators**

effects on: **social interaction**

analysis confidence: **2/5**

### Social Media Dependence

It is a behavioral addiction - member of the Internet addiction disorder family - of a person whose interaction with social media is verging on excessive, threatening to absorb their attention above all else and consequently having a negative impact on the well-being of that person and relatives.

population: **commenters**

effects on: **behaviors**

analysis confidence: **5/5**

### Fear of Missing Out

It belongs to the "online angst" family. FoMO refers to the apprehension that one is not in-the-know or one is out of touch with online contacts, some social events, experiences, and interactions. It serves as a motive for an escalating usage of social media that can lead to Social Media Overwhelm (SoMO) and other types of obsessions such as Online Pull Obsession (OPO). Severe.

population: **consumers**

effects on: **feelings**

analysis confidence: **4/5**

### Pocket Check Obsession

It is a light form of Screen Addiction and Attention Deficit Disorder and that refers to the obsessions of constantly checking on emails, social media updates and news. Nowadays it is considered ordinary to check a mobile phone 150 times a day with severe cases leading to Attention Deficit Disorders.

population: **consumers**

effects on: **behaviors**

analysis confidence: **5/5**

## NOT ANALYZED

We do not currently have enough material about you to give you a reliable analysis concerning these pathologies.

### Screen Myopia

It is a condition of the brain that cannot directly focus on the content on a screen due to the speed and noise (e.g. ads, hashtags, comments) inherent to information feeds. Recent studies show that a majority Twitter passive users suffer from some levels of digital myopia, leading to frustration and social media withdrawal.

population: **consumers**

effects on: **perception**

analysis confidence: **3/5**

### Pocket Check Obsession

It is a light form of Screen Addiction and Attention Deficit Disorder and that refers to the obsessions of constantly checking on emails, social media updates and news. Nowadays it is considered ordinary to check a mobile phone 150 times a day with severe cases leading to Attention Deficit Disorders.

population: **consumers**

effects on: **behaviors**

analysis confidence: **5/5**

### Online Exhibitionistic Disorder

It is the act or practice of sharing and posting extravagant comments and content in order to attract attention and reactions on social networks.

population: **creators**

effects on: **social etiquette**

analysis confidence: **3/5**

## NEXT STEP

Please keep in mind that this report is only the first step. Whether you are having any question, doubt or simply want to discuss these results, our teams of social media diet experts and personal data hygienists are available 24/7 and will be happy to help you.

phone: **(905) 708 3261**

mail: **hello@6andme.com**

You can access the online version of your diagnosis using your 6andme credentials. Your online account provides you direct contact with us along with extra informations.

username: **chris-gualdi**

password: **1234\$\$\$\$CvBn**

Disclaimer: the information in this report is meant to supplement, not replace, the expertise of your professional therapist. The diagnosis report has not been cleared or approved by the FDA but has been performed according to CDC standards. You own your data: 6andme guarantees that all the data we have been given access to remains confidential and has not been shared with any third-party licensors. 6andme shall not be liable in any claim, demand or action, alleging any damages, direct or indirect, which may result from the use, possession or loss, of this diagnosis report and/or the informations it contains by the recipient. All of the data that has been used in order to create this diagnosis will be completely deleted 15 days after the creation of the report. You can ask for all of your information to be deleted at any moment using your online account. The complete Terms of Services and End-User Terms can be accessed at: <https://www.6andme.com/terms-of-services/>. Any algorithm used by processing the data to make this diagnosis is legal property of 6andme and is subject to copyright notice. Copyright © 2015, 6andme. All rights reserved.